



Paperback 9781137425973
May 2014 £22.99 **£18.50**

264 pp 216 mm x 138 mm

CONTENTS

PART I: INTRODUCTION

1. Mediatization of Politics: Towards a Theoretical Framework; Jesper Strömbäck and Frank Esser

PART II: FOUNDATIONS

2. Mediatization and Democracy; Jay G. Blumler
3. Mediatization and Political Populism; Gianpietro Mazzoleni

4. Mediatization and New Media; Winfried Schulz
5. Mediatization and Political Autonomy: A Systems Approach; Frank Marcinkowski and Adrian Steiner

Part III: DIMENSIONS OF MEDIATIZATION

6. Mediation of Political Realities: Media as Crucial Source of Information; Adam Shehata and Jesper Strömbäck

7. Mediatization at the Structural Level: Independence from Politics, Dependence on the Market; Linards Udris and Jens Lucht

8. Mediatization of News: The Role of Journalistic Framing; Claes H. de Vreese

9. Mediatization of Campaign Coverage: Metacoverage of U.S. Elections; Paul D'Angelo, Florin Büchel and Frank Esser

10. Mediatization of Political Organizations: Changing Parties and Interest Groups?; Patrick Donges and Otfried Jarren

11. Mediatization and Political Agenda Setting: Changing Issue Priorities?; Peter Van Aelst, Gunnar Thesen, Stefaan Walgrave and Rens Vlieghe

PART IV: CONCLUSION

12. A Paradigm in the Making: Lessons for the Future of Mediatization Research; Frank Esser and Jesper Strömbäck

Mediatization of Politics

Understanding the Transformation of Western Democracies

Edited By Frank Esser and Jesper Strömbäck

Special Offer
20% off with promo code PM14TWENTY

About the book

The first book-long analysis of the 'mediatization of politics', this volume aims to understand the transformations of the relationship between media and politics in recent decades, and explores how growing media autonomy, journalistic framing, media populism and new media technologies affect democratic processes. As politics becomes increasingly mediatized, the role of the media becomes more important in political processes, overlaying and subsuming political logic. This affects not only the presentational aspects of politics but, it is feared, also policymaking processes. This may in turn have far-reaching implications as to how well democracy works. Against this background, *Mediatization of Politics* brings together state-of-the-art chapters written by leading scholars in the field of political communication. It synthesizes relevant concepts and arguments, identifies core components of the mediatization paradigm, and sets the agenda for subsequent work on the changing relationship between media and politics in general, and on the mediatization of politics in particular.

"This book brings together some of the leading scholars in contemporary political communication to explore the mediatization of politics. Written in a highly accessible way it provides the reader with a critical insight into this increasingly important concept showcasing the latest theoretical reflections and empirical evidence. I have no doubt that this edited collection will become required reading for all those interested in understanding the mediatization process."

- James Stanyer, University of Loughborough, UK

Frank Esser is Professor of International and Comparative Media Research at the University of Zurich, Switzerland. After studies in Mainz and London, he taught at the Universities of Oklahoma, Missouri and Texas-Austin. His research focuses on cross-national studies of news journalism and political communication. His co-edited books include *Comparing Political Communication* (2004), *the Handbook of Comparative Communication Research* (2012) and *Democracy in the Age of Globalization and Mediatization* (2013).

Jesper Strömbäck is Ludvig Nordström Professor and Chair in Journalism and Professor in Political Communication at Mid Sweden. His research focuses on political communication, political news journalism, political public relations and marketing, and public opinion formation. His co-edited books include *Opinion Polls and the Media. Reflecting and Shaping Public Opinion* (2012), *Political Public Relations. Principles and Applications* (2011), and *Political Communication in European Parliamentary Elections* (2011).

***Special offer with this flyer valid until 31/07/2014**

This price is available to individuals only. This offer is not available to our trade and library customers. Offer only valid outside Australasia & North America. Orders must be placed direct with Palgrave Macmillan.

To order your copy at this special price, visit www.palgrave.com and quote discount code **PM14TWENTY**, or email your order to orders@palgrave.com

Outside USA, Canada & Australia:

Direct Customer Services,
Palgrave Macmillan,
Publishing Building,
Brunel Road, Houndmills,
Basingstoke, RG21 6XS, UK
Tel: +44 (0) 1256 302866
Fax: +44 (0) 1256 330688
Email: orders@palgrave.com

USA:

Palgrave Macmillan, VHPS,
16365 James Madison Highway
(US route 15), Gordonsville,
VA 22942, USA
Tel: 888-330-8477
Fax: 800-672-2054

Australia:

Customer Services,
Palgrave Macmillan,
Level 1, 15-19 Claremont St,
South Yarra
VIC 3141, Australia
Tel 1300 135 113 (free call)
Fax 1300 135 103
Email: customer.service@macmillan.com.au

